



Contacts:

Troy Geisler | 219-866-7141 | tgeisler@talbertmfg.com | www.talbertmfg.com

Katie Grube | 701-373-0062 | katie@ironcladmktg.com | www.ironcladmktg.com

FOR IMMEDIATE RELEASE

Talbert Manufacturing Announces 2024 Dealer Award Winners

RENSELAER, Ind. (March 31, 2025) — [Talbert Manufacturing](#), a North American leader in specialized heavy-haul solutions, announces Hale Trailer Brake & Wheel as its 2024 top dealer. Hale, headquartered in Voorhees, New Jersey, earns this spot for the 17th consecutive year alongside being the dealer with the most parts sales. Other dealers in the top 10 of 2024 include Blackburn Truck Equipment, Columbus Equipment Company, Coogle Truck & Trailer Sales, Freightliner of Grand Rapids, Leslie Equipment Company, Lucky's Trailer Sales, Royal Truck & Utility Trailer, TNT Sales and West Side Tractor Sales.

“We extend our thanks to all the dealers we work with for their commitment to partnering with Talbert and our customers. They provide exceptional support, maintenance and aftermarket service, ensuring that customers receive comprehensive care throughout the lifecycle of their trailers,” said Geisler. “They truly come together to represent Talbert’s core values: safety, durability and value.”

Talbert’s top stocking dealers are selected based on 2024 sales and listed in alphabetical order below.

[Blackburn Truck Equipment](#) of Lilburn, Georgia, has served the towing and recovery industry for more than 25 years. The company specializes in repairs, service and installation of towing and recovery equipment, with installations of carriers and small wreckers performed on-site.

[Columbus Equipment Company](#) is a leading heavy equipment distributor that serves the construction, mining, aggregate, lifting, paving, forestry, biomass, waste recycling, compost and landscaping industries. Columbus Equipment Company includes 10 locations across Ohio.

[Coogle Truck & Trailer Sales](#) of Otterbein, Indiana, stocks several models of Talbert close couple, traveling axle and tag-a-long trailers for the towing and recovery, construction, heavy equipment and related industries and can special order any model of Talbert trailer. They repair all brands of lowboy trailers and keep common parts on hand.

[Freightliner of Grand Rapids](#), with locations in both Kalamazoo and Grand Rapids, Michigan, offers trailers for the construction, material hauling and agricultural sectors. Since 1978, the company has provided customers with one of the most expansive and diverse used truck inventories in the United States.



[Hale Trailer Brake & Wheel](#) is a full-service dealership with 15 locations including much of the East Coast from Maine to Florida, as well as Arkansas and Iowa. The dealership provides customers with various new and used trailers and related equipment. In addition, Hale offers customers full service and repair, a complete stock of parts and accessories, and trailer rental services.

[Leslie Equipment Company](#) supplies equipment for forestry, mining, oil and gas pipeline applications. Having provided this service for more than 45 years, the company continues to be recognized as an innovative sales and product support leader. Leslie Equipment operates eight locations, serving customers in Kentucky, Ohio and West Virginia.

[Lucky's Trailer Sales](#) features a variety of Talbert trailer options, a large, well-stocked parts department and a full-service repair facility. The dealer is a family-owned business and has expanded to multiple locations throughout Vermont, New Hampshire and New York.

[Royal Truck & Utility Trailer](#) carries a wide selection of new and used trailers. The company also offers wheel reconditioning, service and fabrication and has one of the largest parts departments in the industry. Royal Truck & Utility Trailer has seven locations covering northern and eastern Michigan.

[TNT Sales](#) — [Reno's Trailer Sales & Rental](#) specializes in the open-deck trailer market with flatbeds, drop-decks, lowboys, RGN's, specialized heavy haul and TAG trailers. With more than 60 years of experience, the Bell Vernon, Pennsylvania, location offers new and used trailers, rentals, parts, repairs and reconditioning under the TNT Sales brand. TNT Sales has five additional locations in Pennsylvania, Missouri, Alabama, Alaska and Kentucky.

[West Side Tractor Sales](#) specializes in full-service construction and forestry equipment. They provide standard and custom heavy-haul trailers. The company operates in 11 locations across Northern Illinois, Southern Michigan and Indiana.

“Our dealers are paramount to what we do,” Geisler said. “They provide the one-on-one support our customers need to keep their trailers in good condition. We take every opportunity to support them throughout the year and want to show our gratitude for their hard work. We stand by our dealers throughout the year by attending their events, making visits and offering assistance whenever it’s needed. We’ll continue to draw attention to their efforts throughout 2025 and beyond.”

Talbert’s parts ordering system, Parts 1 2 3, is an example of how they continue to support their dealers and customers, making it easier for dealers to order parts and provide their customers with accurate timelines for service, spare parts and delivery. Both dealers and customers can also benefit from Talbert’s multiyear Sourcewell contract, which streamlines procurement processes for more than 70,000 government and education agencies. This is because Sourcewell satisfies the bidding process by sourcing and qualifying vendors, then offering purchasing agents the ability to procure from ready-to-use, competitively solicited contracts, like Talbert, more efficiently at the best possible price. There has been a 300% increase in Sourcewell sales in 2024 compared to 2023 with the Tag-a-long sales accounting for roughly 60% of those orders.



Talbert partners with more than 80 dealerships across North America. To find a dealer near you, use Talbert's online [dealer locator](#) or visit www.talbertmfg.com to learn more about their heavy-haul trailers and specialized transportation equipment selections.

About Talbert Manufacturing

Talbert has been building world-class heavy-haul and specialized trailers to rigorous customer specifications since 1938. The company offers complete lines of heavy-haul trailers and specialized transportation equipment for the commercial, industrial, military and government sectors. Its trailers and equipment are used in applications as diverse as renewable energy, aerospace, heavy construction, in-plant material handling, manufacturing and processing systems and much more. More information: Talbert Manufacturing, 1628 W. State Road 114, Rensselaer, IN 47978; 800-348-5232; sales@talbertmfg.com; www.talbertmfg.com; [Facebook](#) or [LinkedIn](#).

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Cutline: Talbert Manufacturing announces their top 10 dealers of 2024.

Tag words: Blackburn Truck Equipment, Columbus Equipment Company, Coogle Truck & Trailer Sales, Freightliner of Grand Rapids, Inc., Hale Trailer Brake & Wheel, Leslie Equipment Company, Lucky's Trailer Sales, Inc., Royal Truck & Utility Trailer, TNT Sales — Reno's Trailer Sales & Rental, West Side Tractor Sales

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